Interreg

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Estonia – Latvia

Interreg VI-A Estonia-Latvia programme 2021-2027*

*Please note that the cooperation programme Interreg VI-A Estonia-Latvia 2021-2027 has not yet been approved by the European Commission (22 November 2022). This means that the information herein is not final and is subject to change.

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INFORMATION ABOUT THE FIRST CALL

PRIORITIES OF ESTONIA-LATVIA 2021-2027 PROGRAMME

PRIORITY 1
More cooperating cross-border regions and development of joint services

PUBLIC ADMINISTRATION 2 450 000 EUR/Grant size 300 000 EUR
To encourage local level initiatives and joint actions to solve relevant legal and administrative issues and development needs of the border area.

PEOPLE-TO-PEOPLE 960 000 EUR/Grant size 70 000 EUR

To enhance trust-building activities through joint events on community (NGOs) level, exchanges and initiatives in the field of culture and sports, developing skills, public awareness and knowledge in social justice, participation, responsibility and tolerance.

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Public administration. Activities

- Enhancing the adaption and provision of joint public services through pilot actions that tackle border area obstacles.
- Encouraging the regional and local municipality level cross-border cooperation actions through cross-border networks, strategies and pilot actions.
- Compiling cross-border strategies and/or actions plans followed by joint implementation actions.
- Pilot actions and implemented solutions for setting up public services.
- Implementing solutions for development needs other than services.

People-to-people. Activities

- Joint education, training and exchange activities.
- Experience exchange trips and events for municipal and NGO staff.
- Improvement of services in border regions, and capacity building for relevant organisations.
- Skills transfer between communities to promote employment.
- Activities aiming at conservation, preservation and adaptation or development of cultural traditions, heritage, cultural events, meetings, etc.
- Joint sports games; training camps, experience exchange of trainers.

PRIORITY 1

More cooperating cross-border regions and development of joint services

Investments

- Only in well justified cases the small-scale investments up to 10% of the total project budget are eligible.

- In case of public administration, the investments must directly contribute to and support the development of the cross-border service and/or solution.

Priority 1.Public administration

| Output indicator	Result indicator
• Strategies and action plans jointly developed (10) • Pilot actions developed jointly and implemented in projects (6)	• Joint strategies and action plans taken up by organisations (6)
• Jointly developed solutions (6)	• Solutions taken up or up-scaled by organisations (3)

Output indicators zoomed-in

Development of cross-border **strategies** and **action plans**.

The partners can choose narrow and **specific field** and **concrete challenges** that are relevant for this partnership and region.
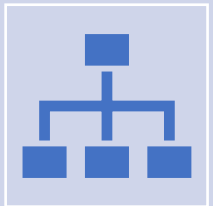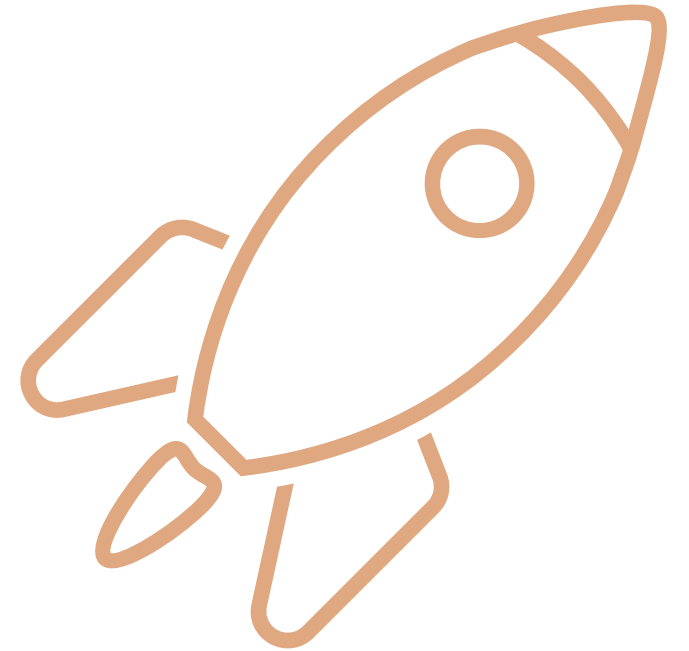
NB! The **developed plans cannot be the only outputs** of the projects.
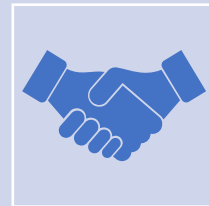
NB! The partners **must implement pilot actions <u>and</u> develop services and/or joint solutions** deriving from/in line with the joint strategies, action plans and pilots.

Pilot actions developed jointly and implemented in projects

- Developed jointly and implemented in projects.

- The scope: to test procedures, new instruments, tools, experimentation or the transfer of practices, etc.

- In order to be counted by this indicator,

  - the pilot action needs not only to be developed, but also implemented within the project <u>and</u>

  - the implementation of the pilot action should be finalised by the end of the project.

Jointly developed solutions

- **Solutions** result from **joint pilot actions** implemented by supported projects.

- In order to be counted in the **indicator**, an identified solution should include indications of the actions needed for it to be taken up or to be upscaled.

- A **jointly developed solution** implies the involvement of organizations from both sides from the border.

Priority 1. People to people.

Output indicator	Result indicator
Participations in joint actions across borders (1,940)	Participations in joint actions across borders after project completion (400)

PRIORITY 2
Jointly and smartly growing businesses

To enhance SMEs' growth by helping them **take up innovation** as well as smart and green transformation using the created networks and connections in the cross-border business community.
The key element must be **cross-border knowledge transfer** between the competence/research centres and SMEs.

5 700 000 EUR/Grant size 500 000 EUR

MANDATORY DELIVERABLE

Innovation of product, process, service or marketing of the SME.

Qualitative change that leads/has led to/ or supports the SME growth and competitiveness.

INNOVATION

- using networks, clusters, competence centres and collaboration with other SMEs

to transfer knowledge for improving the products or creating new products, services or processes in order to succeed, compete and differentiate in the market

- cross-sectoral innovation
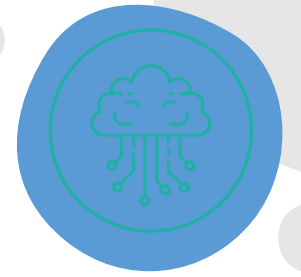
Activities

Clustering, networking, mentoring and practical (joint) training activities

Joint innovation and development in product/service

Joint marketing to reach new export markets

Development of cross-border cluster cooperation

Activities

Joint activities for technology and/or green transfer and introducing innovation in SMEs

Collaboration and experience exchange in science-industry technology transfer and joint R&D, mapping scientific services and equipment, promotion of cross-border knowledge and technology transfer activities

Finding and implementing joint digitalization solutions

Priority 2.

Output indicator	Result indicator
• Organisations cooperating across borders (34) • Pilot actions developed jointly and implemented in projects (11) • Jointly developed solutions (11)	• Organisations cooperating across borders after project completing (17) • Solutions taken up or upscaled by organisations(11)

Priority 3:

SUSTAINABLE AND RESILIENT PROGRAMME AREA

Priority budget:

9 970 000 EUR

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The programme's aim is to preserve and improve the condition of, and access to, the common natural treasures in the programme area.

Also, implementing pilot activities and practical solutions for reducing the pollution.

Joint actions by the institutions from both countries are needed!

Focus

➢ Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas

➢ Reducing all forms of pollution

➢ Developing innovative and sustainable strategies aimed at waste prevention and management in border areas

Indicative expected activities (1)

➢ **Safeguarding**, maintaining and restoring of ecosystems

➢ **Protection** and preservation of cross-border biodiversity and key species

➢ **Data gathering** and data-driven biodiversity monitoring, analysing methods of collecting data, designing, adapting methods

➢ **Testing** in field the best measures for protection and restoration of biotopes in bad status

➢ **Restoration** and management of species and habitats

Indicative expected activities (2)

➢ **Small-scale pilot activities** in urban area for preserving biodiversity

➢ **Tackling** invasive alien species

➢ Establishment of **innovative** measures for collecting biomass from semi-natural grasslands, residue of forestry, agriculture

➢ **Innovative and best practice** measures to increase pollinator and other native animal species richness in urban areas, raising awareness about nature-friendly urban green areas

Partners from Tallinn and Riga

All investments should be concentrated into the NUTS 3 border regions of **Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia.**

Public sector and NGO institutions from the city of Riga and Tallinn can participate in the projects as partners through passing on the know-how and best practices of the capital cities in order the knowledge would reach also to the border regions.

Output indicators

Pilot actions developed jointly and implemented in projects (6)

Jointly developed solutions (6)

Organisations cooperating across borders (50)

Pilot actions developed jointly and implemented in projects

- Developed jointly and implemented in projects.

- The scope: to test procedures, new instruments, tools, experimentation or the transfer of practices, etc.

- In order to be counted by this indicator,

  ✓ the pilot action needs not only to be developed, but also implemented within the project <u>and</u>

  ✓ the implementation of the pilot action should be finalised by the end of the project.

  NB! Jointly developed pilot action implies the involvement of organizations from both sides of the border.

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Jointly developed solutions

- **Solutions** result from **joint pilot actions** implemented by supported projects.

- In order to be counted in the **indicator**, an identified solution should include indications of the actions needed for it to be taken up or to be upscaled.

NB! A jointly developed solution implies the involvement of organizations from both sides from the border.

Organisations cooperating across borders

- Organisations cooperating formally in projects i.e., **project partners.**

Result indicators

Solutions taken up or up-scaled by organisations (5)

Organisations cooperating across borders after project completion (20)

Solutions taken up or up-scaled by organisations

- **Solutions,** other than legal or administrative solutions, that are **developed by projects** and **are taken up or upscaled during** the implementation of the project **or within one year after project completion.**

- The organisation adopting the solutions developed by the project **may or may not be a participant in the project**.

- The uptake / up-scaling **should be documented** by the adopting organisations in, for instance, strategies, action plans etc.

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Organisations cooperating across borders after project completion

- Legal entities involved in project implementation i.e., **project partners.**

- **Formal agreement** to continue cooperation after the end of the project.

- The cooperation agreements may be established **during the implementation** of the project or **within one year after the project completion.**

- The sustained cooperation does not have to cover the same topic as addressed by the completed project.

Grant size

Up to 1 000 000 EUR

The European Union Strategy for the Baltic Sea Region

All **Priority 3** projects are considered to contribute to

Objective
  Saving the sea
Sub-objectives:
  Clear water in the sea, or
  Rich and healthy wildlife
as they support/promote the sustainable use of natural resources.

NB! Cooperation in the framework of the strategy is obligatory**.**

Focus

➢ Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation.

The programme aims at **development of cross-border tourism products** that are attractive, sustainable, visible, and accessible for all groups of society.

➤ The aim is to **add value** in terms of **accessibility** to the existing products and services <u>or</u> **to create accessible** new routes/products/services.

➤ **Not supported:** physical investments in essential infrastructure (e.g. wheelchair ramps and toilets etc.)

➤ **Social inclusion and social innovation** dimensions must be introduced to the natural and cultural heritage foundation.

➢ **All projects** should concentrate on the Customer Friendly Service Design, seeking to improve customers' satisfaction in every stage of their tourism experience.

➢ The **development activities**:

    ✓ identify synergies between the existing cross-border tourism products,

    ✓ fill the gaps (e.g., thematic, territorial), connecting different offers and service providers.

Partnerships

➢ Wide geographical coverage

➢ Innovative solutions, including green and digital

Partners from Tallinn and Riga

All investments should be concentrated into the NUTS 3 border regions of **Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia.**

Public sector and NGO institutions from the city of Riga and Tallinn can participate in the projects as partners through passing on the know-how and best practices of the capital cities in order the knowledge would reach also to the border regions.

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Improvement of existing cross-border tourism products

➢ Heritage-based thematic (military, industrial, culinary, hiking, cycling, active water tourism, gardens, culture) cross-border routes and brands developed in 2007-2020 (in addition to Estonia-Latvia programme, also within other cross-border cooperation programmes and forms).

Coastal Hiking

Green Railway

Garden Pearls

UNESCO-tourism

Livonian Culinary Route

Industrial Heritage

Military Heritage

https://estlat.eu/en/supported-projects-2014-2020/supported-projects

Improvement of existing cross-border tourism products

➤ The created cross-border networks, brands and offers provide a solid foundation for development of competitive tourism products and services with higher added value and (social) innovation element.

➤ Supported activities **must introduce the improvement** of the product or service in terms of **accessibility.**

Creation of new tourism products and services based on cultural and natural heritage

➢ Must target wider geographical territory
➢ Involve larger networks of partners
➢ Based on already existing sites
➢ Must be developed taking into account the aspects of social inclusion, social innovation and accessibility.

Creation of <u>new</u> tourism products and services based on cultural and natural heritage

➢ **Tourism product:** complete visiting experience, which consists of different tourism services (e.g., accommodation, catering, guide service) that visitor consumes during the travel.

Investments

Supporting investments (e.g., equipment, incl. for project management)

- ➢ eligible
- ➢ must be well justified
- ➢ must contribute to and support directly to the results and indicators of the project

Indicative expected activities (1)

➢ Jointly developing sustainable and accessible tourism products and services based on diverse natural and cultural heritage of the programme area, e.g. tourism routes, joint offers, joint brands, etc;

➢ The improvement of the tourism offer, sites, products and services in terms of accessibility to all groups of society, e.g., the elderly, children, families with children and disabled people;

Indicative expected activities (2)

➢ The physical improvement of existing sites that are of natural or cultural heritage, which are integral components of joint tourism products or services;

➢ Marketing of the created products and services, different types of marketing events and activities: media advertising, participation in fairs, visits, etc.

Programme specific criteria

Social inclusion, and

Social innovation, and

Accessibility.

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Social inclusion:

➢ People and their abilities vary

➢ It is important to provide an enjoyable tourism experience for all people

Social innovations:

➢ New social practices that aim to meet social needs in a better way than the existing solutions.

Accessibility:

➤ Broader concept: ensured to full spectrum of people in various stages of their lives.

➤ Needs of domestic and foreign tourists should be considered (e.g., overcoming language barriers).

➤ Analysed and ensured throughout the complete visiting experience.

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Mandatory deliverables

➢ The upgraded or new cross-border tourism product or service that is jointly developed taking into account the aspects of social inclusion, social innovation and accessibility) must be considered in developing pilot actions and solutions (programme output indicators nr.1 and 2).

➢ At least 10 improved natural or cultural heritage sites in both countries combined. The improvement of natural or cultural heritage sites must be based on the aspects of social inclusion, social innovation and accessibility.

Output indicators

Pilot actions developed jointly and implemented in projects (7)

Jointly developed solutions (7)

Organisations cooperating across borders (54)

Pilot actions developed jointly and implemented in projects

- Developed jointly and implemented in projects.

- The scope: to test procedures, new instruments, tools, experimentation or the transfer of practices, etc.

- In order to be counted by this indicator,

  - the pilot action needs not only to be developed, but also implemented within the project <u>and</u>

  - the implementation of the pilot action should be finalised by the end of the project.

  NB! Jointly developed pilot action implies the involvement of organizations from both sides of the border.

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Jointly developed solutions

- **Solutions** result from **joint pilot actions** implemented by supported projects.

- In order to be counted in the **indicator**, an identified solution should include indications of the actions needed for it to be taken up or to be upscaled.

NB! A jointly developed solution implies the involvement of organizations from both sides from the border.

Organisations cooperating across borders

- Organisations cooperating formally in supported projects i.e., **project partners.**

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Result indicators

Solutions taken up or up-scaled by organisations (4)

Organisations cooperating across borders after project completion (32)

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Solutions taken up or up-scaled by organisations

- **Solutions,** other than legal or administrative solutions, that are **developed by projects** and **are taken up or upscaled during** the implementation of the project **or within one year after project completion.**

- The organisation adopting the solutions developed by the project **may or may not be a participant in the project**.

- The uptake / up-scaling **should be documented** by the adopting organisations in, for instance, strategies, action plans etc.

Organisations cooperating across borders after project completion

- Legal entities involved in project implementation i.e., **project partners.**

- **Formal agreement** to continue cooperation after the end of the project.

- The cooperation agreements may be established **during the implementation** of the project or **within one year after the project completion.**

- The sustained cooperation does not have to cover the same topic as addressed by the completed project.

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Grant size

Up to 1 000 000 EUR

The European Union Strategy for the Baltic Sea Region

All **Priority 4** projects are considered to contribute to

Objective:
>   **Connecting the Region**

Sub-objective:
>   **Connecting people in the region**

NB! Cooperation in the framework of the strategy is obligatory.

Eligible applicants

Municipalities, foundations, NGOs, state and regional state institutions, universities, public and private research institutions, competence centers, clusters, private companies.

FOCUS

- P1: local authorities, state and regional institutions, NGOs.

- P2: SMEs, competence centers, business development organisations.

- P3: all relevant types of organisations in the field of environment (pollution, biodiversity).

- P4: all relevant types of organisations in the field of local and regional tourism development, private service providers.

Small and medium size enterprises, all priorities

- Who is SME?

- Participation threshold: turnover, ERDF limit, NOT 'undertaking in difficulty'.

- Financial capacity: balance sheet, short time solvency, co-financing capacity.

- State aid applies.

Small and medium size enterprises (II)

The main factors determining whether an enterprise is an SME are

1. staff headcount

2. either **turnover** or **balance sheet total**

Company category	Staff headcount	Turnover	or Balance sheet total
Medium-sized	< 250	≤ € 50 m	≤ € 43 m
Small	< 50	≤ € 10 m	≤ € 10 m
Micro	< 10	≤ € 2 m	≤ € 2 m

These ceilings apply to the figures for individual firms only. A firm that is part of a larger group may need to include staff headcount/turnover/balance sheet data from that group too.

Small and medium size enterprises (III)

- 2021 turnover at least 50 000 euros (annual report submitted in registry).

- ERDF up to 50 % of the 2021 turnover.

- 2022 balance sheet: short time solvency and co-financing capacity.

Small and medium size enterprises (IV)

- 'Undertaking in difficulty' – no aid.

Commission Regulation (EU) No 651/214, Article 2 (18)

- In most cases, an undertaking is in difficulty when more than half of its capital has disappeared as a result of accumulated losses (according to the balance sheet).

Small and medium size enterprises (V)

- ERDF support: up to 80%
- State aid: GBER Art. 20

Participants from Riga and Tallinn

Priority 2:

Partners from the city of Rīga and Tallinn must not be the only partners from Latvia and Estonia.

Activities must contribute to the development of the NUTS 3 border regions of the programme.

Purchasing equipment by the partners from Rīga and Tallinn possible only in justified cases.

Total budget of the partners from Rīga and Tallinn may not exceed 20% of the total budget of the priority 2.

Participants from Riga and Tallinn

Priority 3:

All investments should be concentrated into the NUTS 3 border regions of Vidzeme, Kurzeme, Pierīga, West Estonia and South Estonia.

Public sector and NGO institutions from the city of Riga and Tallinn can participate in the projects as partners through passing on the know-how and best practices of the capital cities in order the knowledge would reach also to the border regions.

Fulfilment of indicators

Common Interreg indicators.

Output Indicators: by the end of the project.

Result Indicators: by the end of the project or up to one year after the project end. Evidence and reporting in Jems.

Financial management

Simplified cost options (Staff – hourly rate, administration costs – 15%, travel – 10%).

Economy, efficiency, effectiveness.

Price offers from 10 000 EUR.

Procurement rules!

Horizontal principles

Do No Significant Harm

Sustainable development

Non-discrimination

Equal opportunities

Jems
Joint electronic monitoring system

https://jems.estlat.eu

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Estonia-Latvia programme monitoring system

Here you can find our latest calls and manage your applications. Just login or create a new account and get started!

Jems – Login

* ✉ Email

Username should not be empty.

* 🔒 Password

Password should not be empty.

By logging in, I agree to the Terms of service, privacy policy and cookies usage policy.

Login

Create a new account.   **Forgot password.**

Jems is partially compliant with WCAG 2.1 AA Web Accessibility Standard. Please follow this link for our full accessibility statement.

Jems is a project of

Interact

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Interreg

Proudly developed by cloudflight

Development

- Monitoring system developed from scratch – no code reused from eMS

- Is based on Harmonized Implementation Tools

- Covers full project and programme life cycle

- Is customized for EE-LV programme

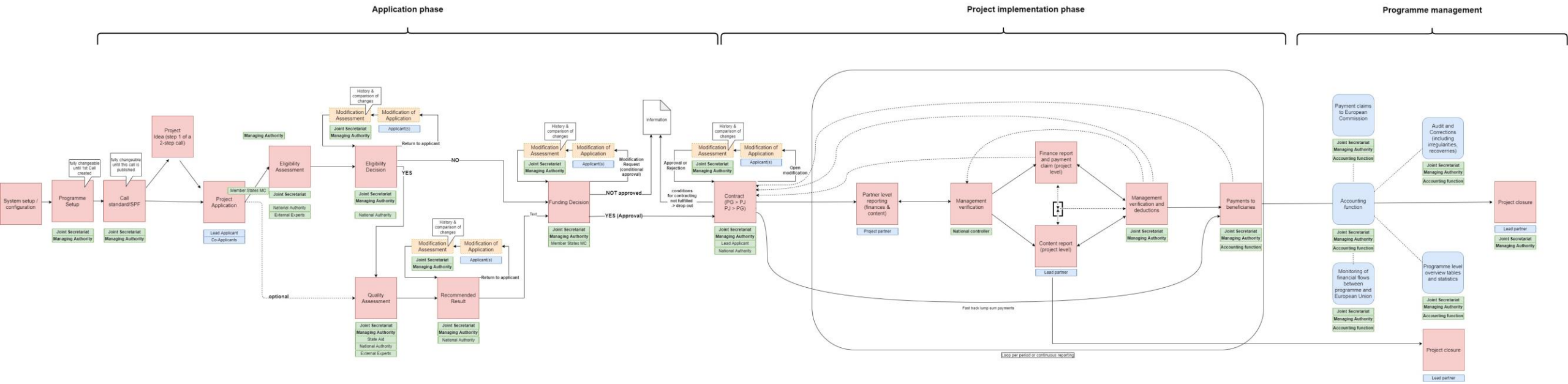- 48 Interreg programmes are using or planning to use Jems

Enables links to:

- Keep.eu

- SFC

- EU partner database

- National systems

Development pipeline

Spring 2022

🎯 Checklists and Small Project Funds

- Small Project Funds
- Programmes can export further data (project lists, user lists etc.)
- Checklists

Summer/Autumn 2022

🎯 Contracting and Partner Reporting

- Reporting on partner level (finances and content)
- Management verification (Control)
- Contracting
- Payments to projects (lump sums)
- Draft budget (project proposed SCO)

Winter 2022/3

🎯 Project Reporting

- Reporting on project level (finances and content)
- Management verification on project level (finances and content)
- Regular payments to projects
- keep interface

1st half 2023

🎯 Programme Monitoring, Audit

- Programme level monitoring
- Payment claims to EC
- Programmes can generate reports to European Commission
- Audit

2nd half 2023

🎯 Closure

- Corrections
- Programme and project closure
- Extension of features adding value to the system (according to prioritisation)

Status: 3.8.2022

Jems process diagram

Account creation

- Each user shall create personal user account connected to his/her e-mail
- Before first log-in, user account has to be confirmed by the user (click confirmation link in mailbox)

Create new account

* First name

* Last name

* ✉ Email

* 🔒 Password

10 characters minimum. it should contain at least one upper case letter, one lower case letter and one digit.

☐ I have read and agree to the Terms of service, privacy policy and cookies usage policy. *

Cancel   Register

Application form consists of 6 sections

Budget is inserted on partner basis

Simplified costs:

- Preparation cost is lump sum 6000 € allocated and payed to LP

- Staff costs based on hourly rate 24 LV/29 EE €/h

- Office & admin costs flat rate 15 % from staff

- Travel & accommodation flat rate 10 % from staff

- Other costs are based on real costs

Built-in state aid self check for partners

State aid criteria self-check

Criterion I: Is the partner involved in economic activities through the project?

Please consider questions below, answer Yes/No and briefly justify

State aid question	Answer	Justification
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	Yes / No	Enter text here justification
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes / No	Enter text here justification

Criterion II: Does the partner receive an undue advantage in the framework of the project?

Please consider questions below, answer Yes/No and briefly justify

State aid question	Answer	Justification
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	Yes / No	Enter text here justification
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	Yes / No	Enter text here justification

Result of State aid criteria self-check: There is a risk of indirect aid

Project work plan

Work package consists:

- Objectives of the work package
- Investments
- Activities
- Outputs

No separate management work package, it has its own section

Objectives	Investments	Activities	Outputs

Work package

Work package number (automatically created)
2

Work package title
Implementation

Work package

When creating work package:

- please consider objective of the project;
- please consider the requirements of the chosen specific objective (Programme Manual, Chapter 3) and communication;
- please consider the required deliverables, outputs and results.

Title of the work package.

Title of the work package
Specific objective

Aim of the work package. Please explain why the following activities have been selected to form a separate work package?

Co-creation in Jems

Application form creator can invite other users to view or edit the application form

Application form export

- Description part (pdf)
- Partners budget (xlsx)

Submission

- Submission is possible until 15. February 2023 at 14:00
- Before submitting pre-submission check has to be run and all shortcomings removed in order to submit a project

Check & Submit

You are about to officially submit your project application: EE-LV00001 – Test1

Make sure to submit your project in time before the call end date. Further information on the deadline can be found in the call information and in the project overview. Please be aware that after submission, changes to the application form are no longer possible.

Pre-submission check

Before you can submit your application form, the presubmission-check needs to be valid. The check will provide you with an overview of missing or inconsistent data. Results do not update automatically. Run the check again after changes to your application form.

Run pre-submission check   Re-submit project application

To submit this application, all conditions of the pre-submission must be met.

Estonia – Latvia

VISIBILITY AND COMMUNICATION

Katrin Juhanson
Communication Manager, JS
katrin.juhanson@estlat.eu

The legal framework

The obligations of beneficiaries regarding visibility and communication are set in:

1) **REGULATION (EU) 2021/1060**
   - Art 46: Visibility
   - Art 47: Emblem of the Union

2) **REGULATION (EU) 2021/1059**
   - Art 36: Responsibilities of the managing authorities
     and partners with regard to transparency and communication

3) Grant Agreement

4) Visibility Guidelines of the programme

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Main aim of visibility and communication activities

Who is financing this activity?

What else are you planning to do in your project?

The project results benefit the whole community ...

To ensure **the transparency of public money** and how **EU funds** are spent

To ensure that **people know about the project activities** and have a possibility to **take part** when such activities take place

To show and emphasize the **impact of project results** and the **impact of the programme**

Key requirements for project visibility

1) To provide a clear statement about the programme co-funding of the project:

- in a visible manner **on documents and communication material** related to the implementation of the project intended for the general public or for participants;

- **on the partner's official website and/or social media sites** providing information about the project and highlighting the financial support received by the programme

  (short description of project, the objective and expected results of the project, reference to the programme, the amount of programme support received).

Key requirements for project visibility

2) Depending on the cost of the physical investment or purchase of equipment:

1) if the cost does not exceed EUR 100 000 – project partners must **display publicly an A3 poster or equivalent electronic display** (at partner locations) with information about the project highlighting the support of the programme

2) if the cost exceeds EUR 100 000 - it is obligatory to **display a durable plaque or billboard** as soon as the planned physical investment starts, the purchase of equipment starts or equipment is installed.

3) Organise a communication event and involve the Commission and the responsible managing authority in a timely manner for projects of strategic importance and whose cost exceed EUR 5 000 000.

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The programme logo

consists of the **Interreg logotype** with the coloured arch inside, the **EU emblem** and the **statement "Co-funded by the European Union"** (all together referred as Interreg brand) in conjunction **with the name of the programme**.

- **The programme logo is the most important distinguishing mark in notifying of the use of the programme funds.**

- All the elements of the programme logo must be always used together.

- The layout of the logo is horizontal. And it is not allowed to modify it.

- **More specific information about the use of logo is described in the programme Visibility Guidelines.**

NB! Please note that the logo has been updated.

The digital files of the logo are available for download on the website www.estlat.eu in different formats, suitable also for professional use by design companies.

Disclaimer

- A fixed text that should be used on everything a project produces (Publications, brochures, website text, press releases, audio-visual material, etc).

- The text makes it clear that the EU does not have any responsibility for what a project is producing.

- The wording needs to be adapted for each product.

Disclaimer text translation in English, Estonian and Latvian

EN - "This [document/ article/publication/ website/social media account or site/ etc.] reflects the views of the author. The managing authority of the programme is not liable for how this information may be used."

EE - "See [dokument/ artikkel/ trükis/ veebileht/ sotsiaalmeedia konto või lehekülg/ jne] väljendab autori vaateid. Programmi korraldusasutus ei ole vastutav selle eest, kuidas seda infot võidakse kasutada."

LV - "Šis/ī [dokuments/ raksts/publikācija/ mājaslapa/ sociālo mediju konts vai vietne/ u.tml.] atspoguļo autora viedokli. Programmas vadošā iestāde neatbild par tajā ietvertās informācijas iespējamo izmantošanu."

Screenshot from programme Visibility Guidelines

To keep in mind

- Communication is crucial process embedded into every stage of project's life cycle. It is a shared responsibility involving both programme bodies and project partners

- Within 2021-2027 period project partners have bigger responsibilities regarding the visibility and communication activities.

- Costs related to visibility and communication are eligible costs and should be budgeted in the project budget.

- Keep the JS in the information loop. Invite us to your project events, share your project news, photos, video clips. Involve us in the communication activities of your project.

- Put extra effort into making good quality photos and videoclips (keeping in mind that you will need them to promote project and disseminate the results in the end).

Latest information and programme news

Keep an eye on our website.
There will be a section for visibility and communication:

- Visibility Guidelines
- Programme logos
- Templates (posters)

Facebook
Website
Newsletter

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SUCCESS RECIPE

FOCUS ON:

What is written in the Manual under priority description

Actual common challenge and joint goal

Joint development of the application

Communication, communication, communication

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DO:

Start now!

Consult the Joint Secretariat.

Look at the list of the technical eligibility criteria.

Discuss thouroughly and openly all thoughts with the partners.

Consider the cashflow and co-financing for the project duration.

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Thank you for the attention!

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